

Publisher Update

Deborah Pentesco-Gilbert
Associate Editorial Director
Publisher, The Cochrane Library



The W-B Cochrane Team



Deborah Dixon - VP Journals
Publishing Director, Medicine,
Europe



Deborah Pentesco-Gilbert -
Associate Editorial Director,
Publisher – The Cochrane Library



Jennifer Beal – Public Relations
Associate



Helen Mansell – Associate Marketing
Director (from April 2009)



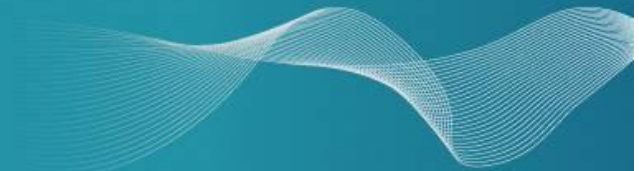
Laura Sampson - Associate Editor
– The Cochrane Library

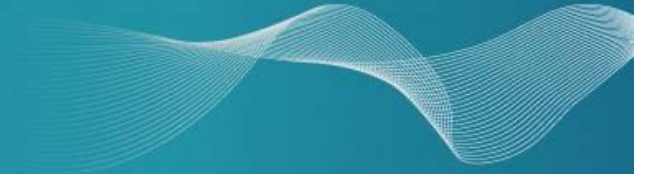


Bryony Urquhart – Cochrane
Derivatives Editor (from April 2009)



Michelle Ames – Senior Production
Editor – The Cochrane Library

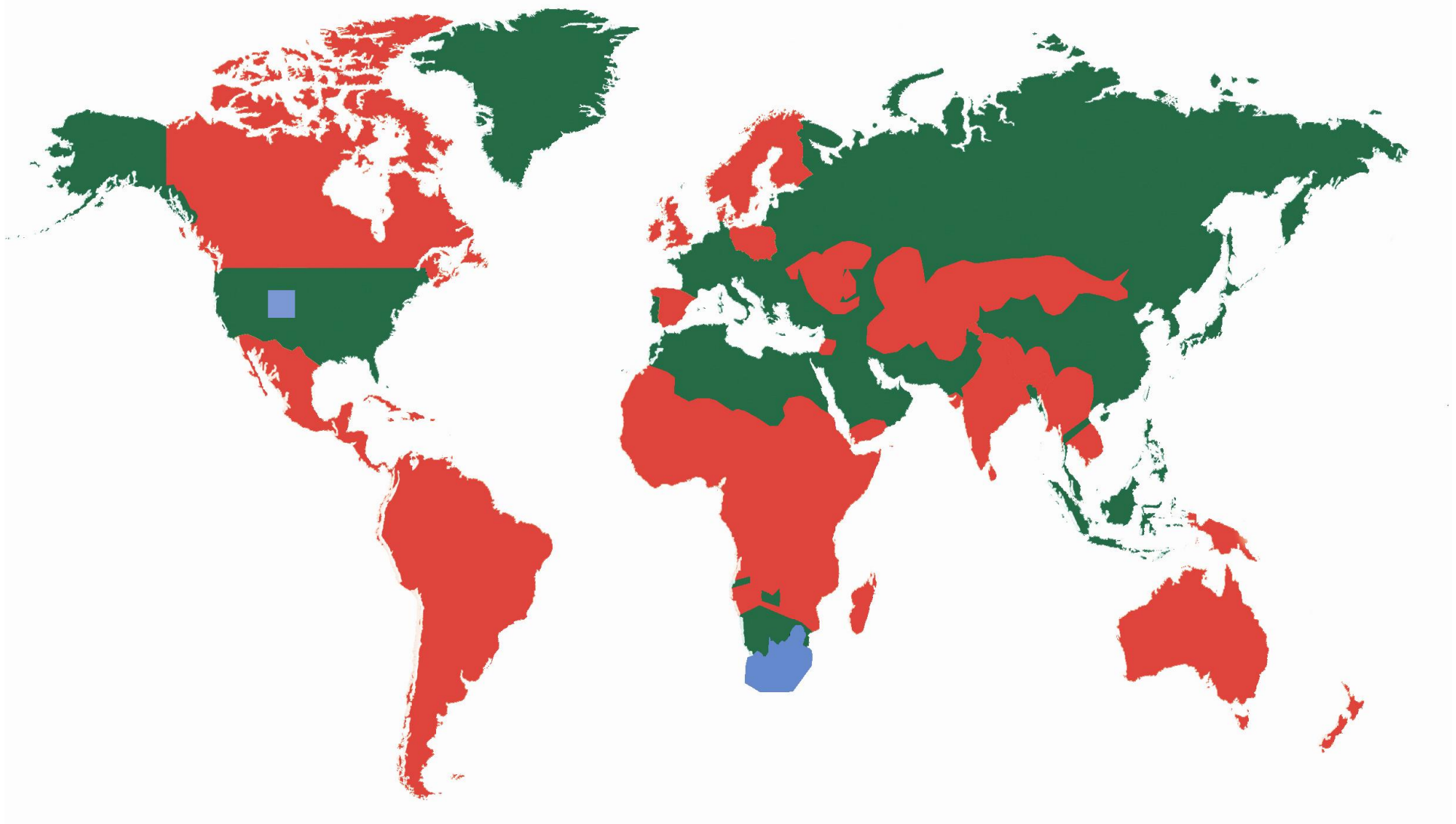




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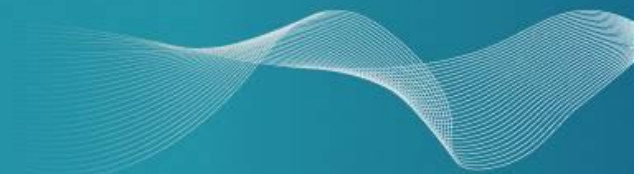
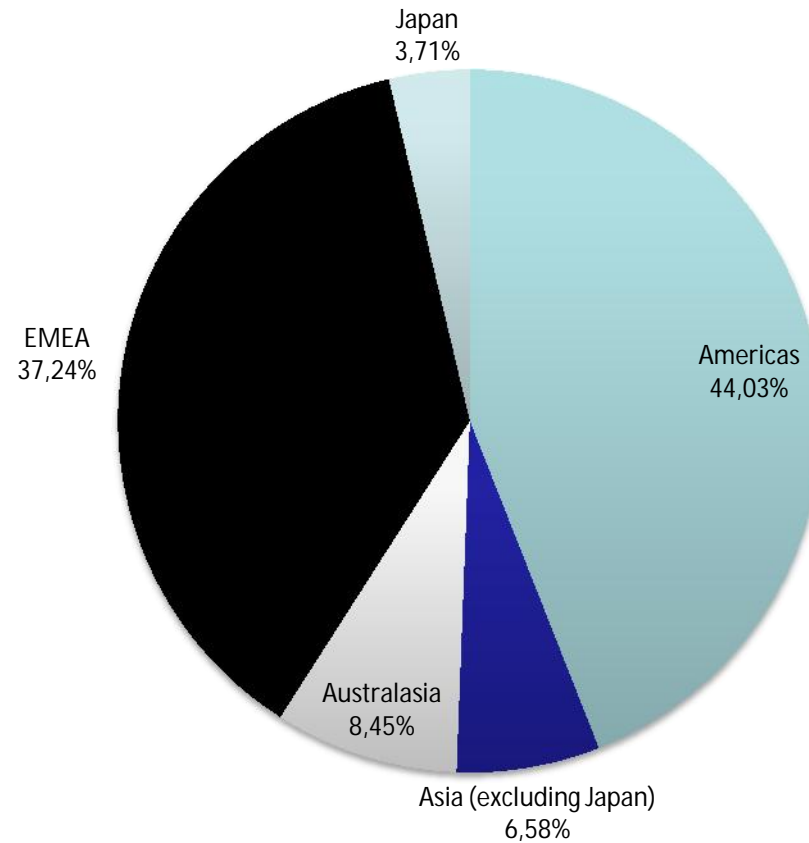


Global Access to The Cochrane Library



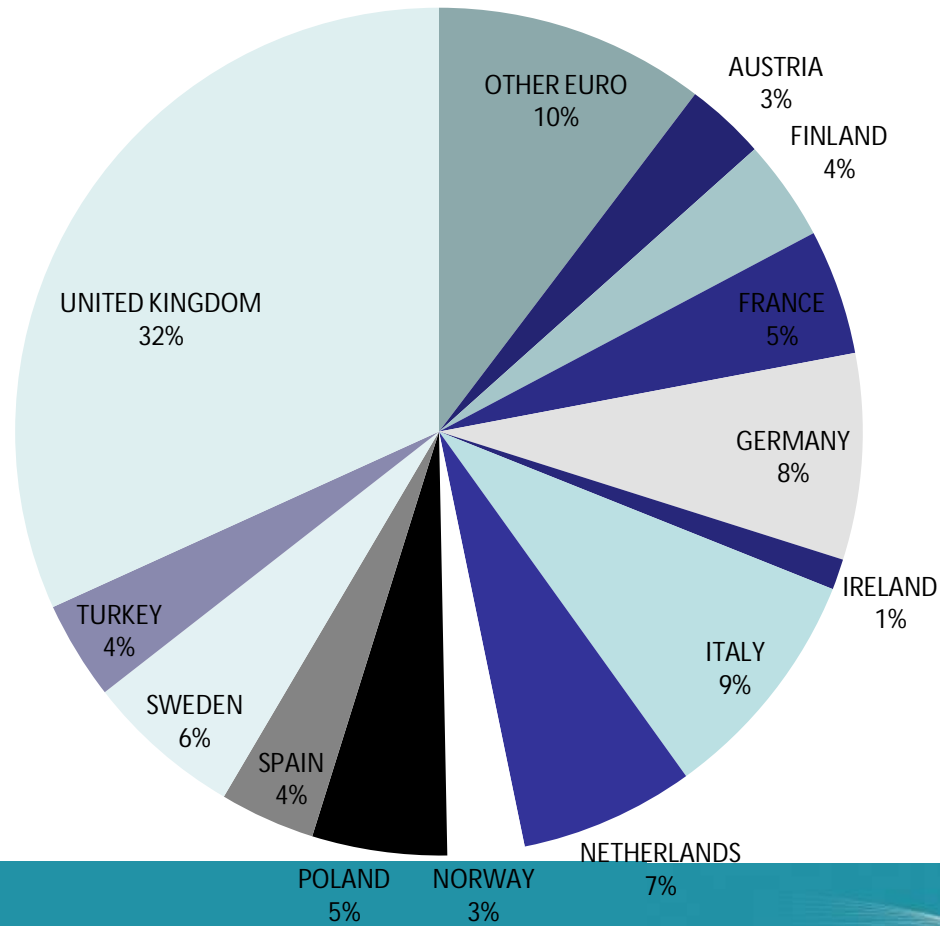


Revenue by Region



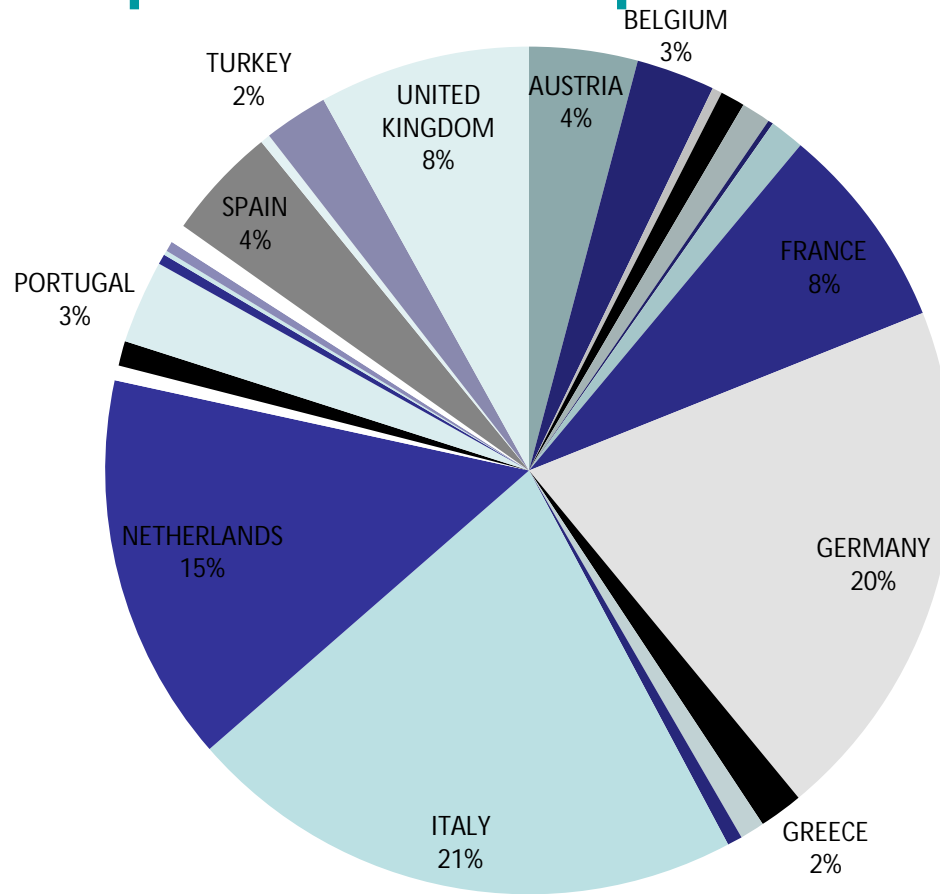


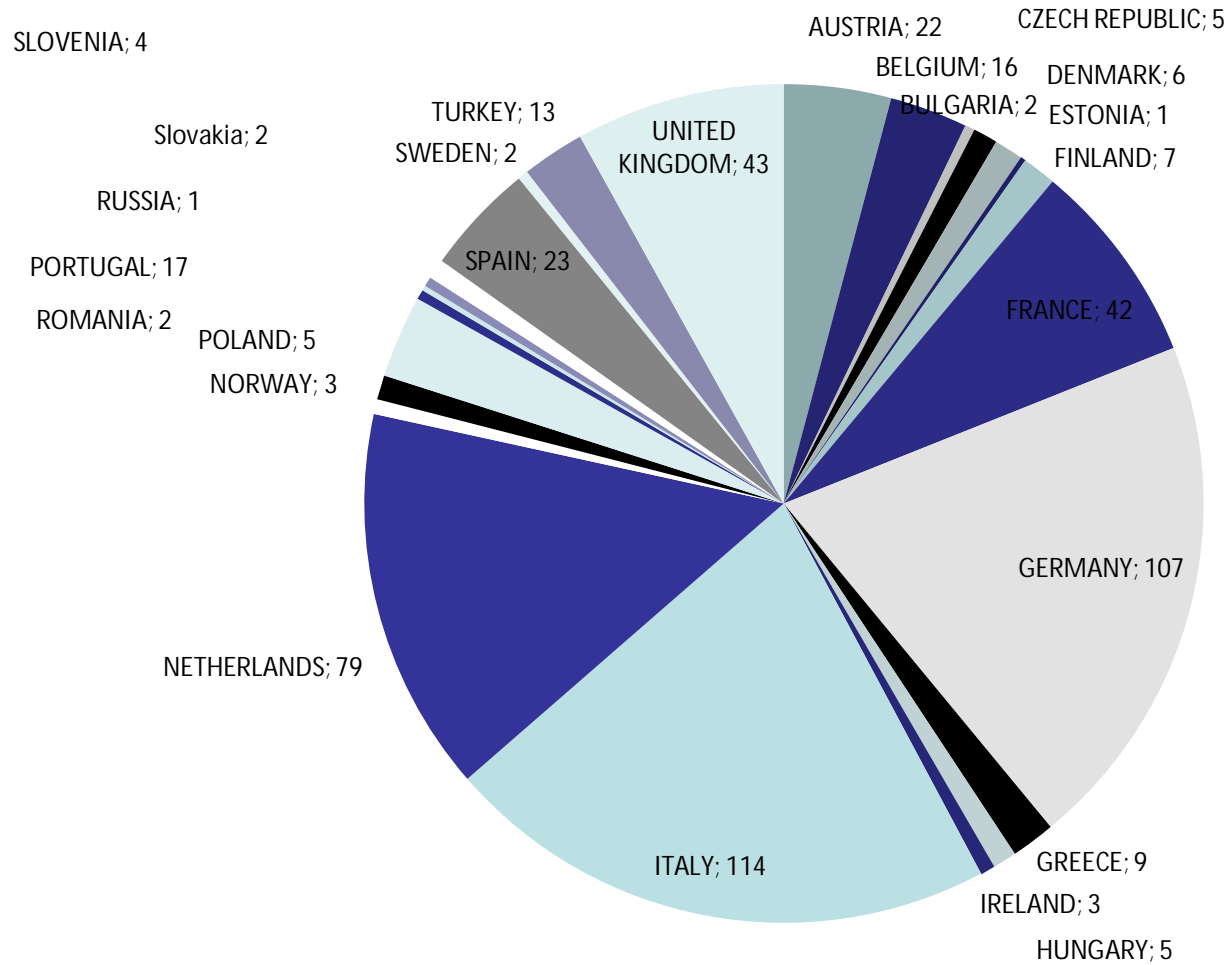
Europe by Revenue





Europe subscription units





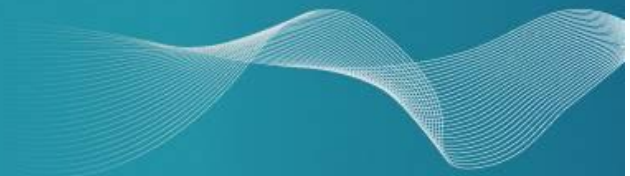


Every hour, Every day in 2008

A Search every 2 seconds

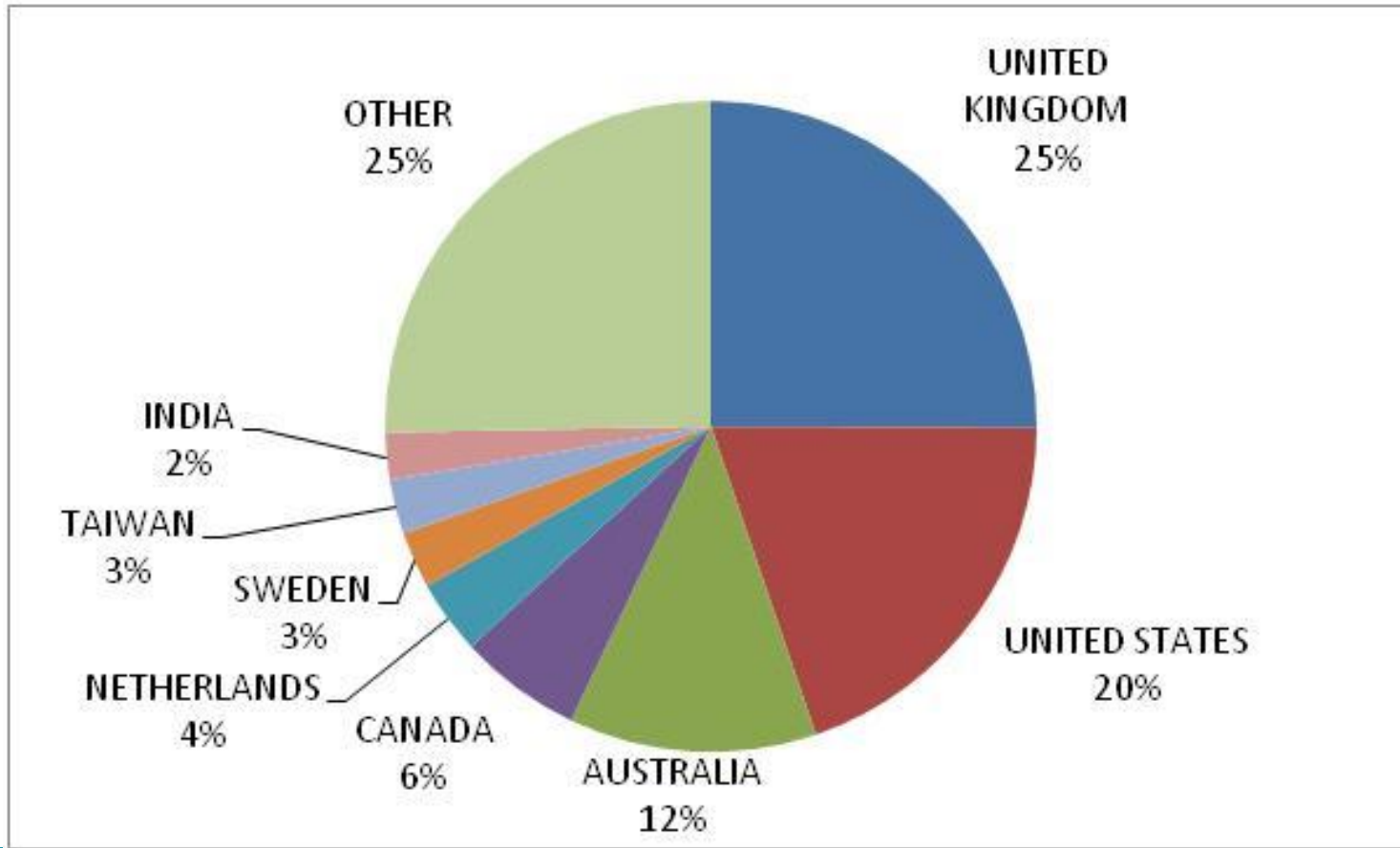
1 Abstract view every 3 seconds

1 Full Text view every 4 seconds



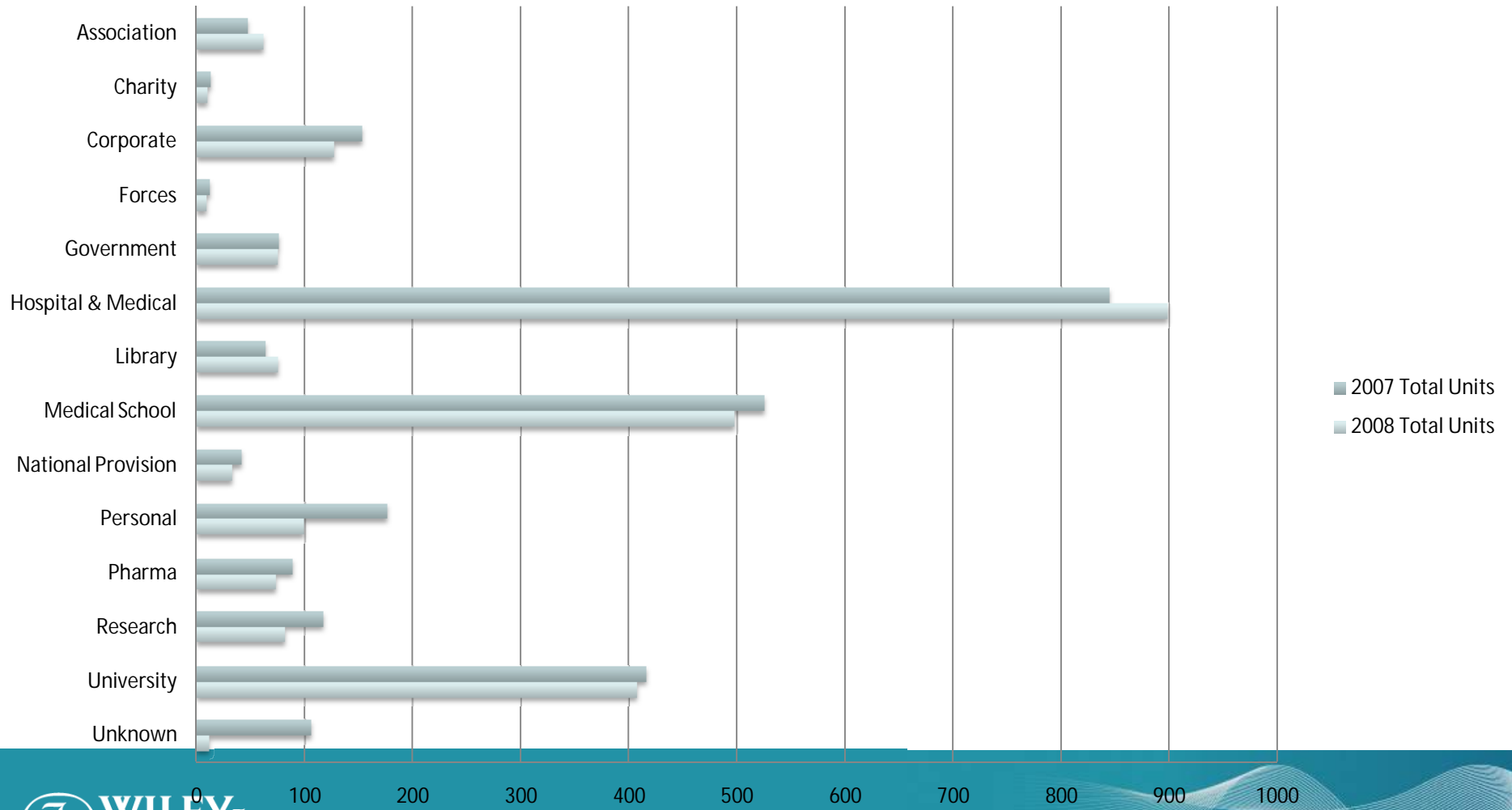


Usage by Country





Subscription Units by Market Segment 2007 vs 2008





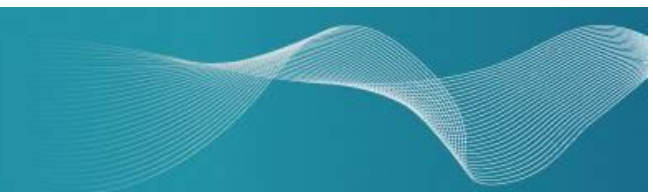
- [2009, Issue 1](#), has received an astounding 763 individual pieces of media coverage.
- Coverage: USA's 29.1%, UK 23.8% Germany at 11.4%, India 8.9%, Canada 4.8%, Australia 2.2%, and Spain at 2.1%. (Bulgaria, China, and Ireland.)
- non-English language coverage 18%. The top 5 most common languages, after English, were: German, Spanish, Dutch, Russian, and Italian.
- [2009, Issue 2](#), has had an amazing 827 media hits
- Coverage in 47 countries. USA 46.2%, India (11.9%) rather than the UK, which came in third with 8.6% of the coverage.
- Most coverage was in English, with only 8.5% in other languages (mostly in Spanish, but also in German, French, Portuguese, Swedish, and Norwegian)
-



2007 Impact factor

? Citations
1212 Reviews

4.654

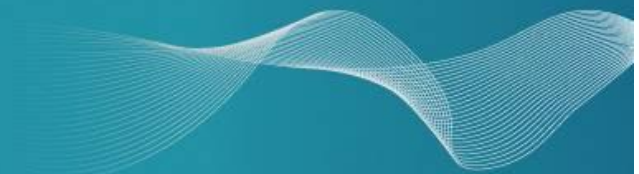




Eigen Factor or Impact "Footprint"

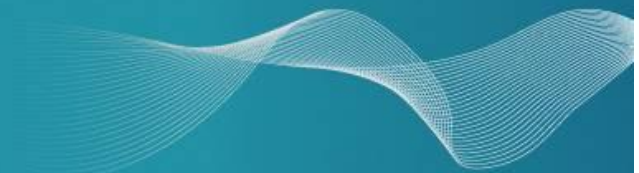


<i>Journal name (Medicine, Internal & General)</i>	<i>2007 Eigenfactor score</i>
NEJM	0.7
LANCET	0.5
JAMA	0.4
BMJ	0.2
ANNALS INT MEDICINE	0.14
ARCHIVES INT MEDICINE	0.11
COCHRANE DATABASE SYST REVIEWS	0.09





Are you listening?

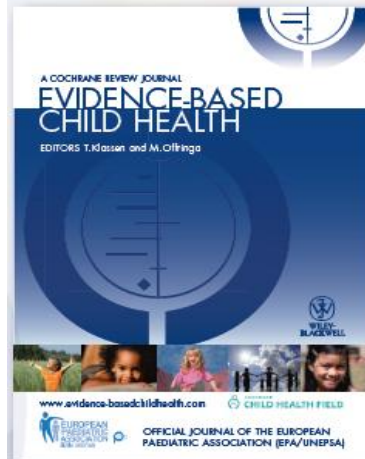




A COCHRANE REVIEW JOURNAL

EVIDENCE-BASED CHILD HEALTH

The official journal of the European Paediatric Association (EPA/UNEPSA)

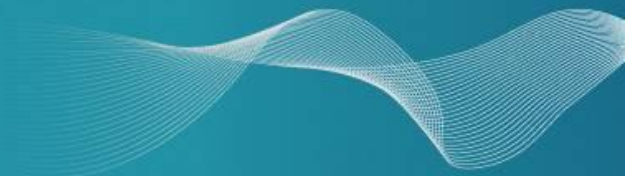


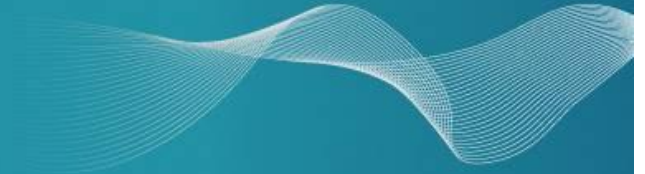
Evidence-based Child Health: A Cochrane Review Journal is edited by the paediatric leadership within The Cochrane Child Health Field. These clinicians have extensive experience in writing and publishing systematic reviews and have taken the next step of knowledge translation to make the valuable information found in Cochrane Reviews work in actual practice.

The journal allows readers to inform their clinical decision-making and policy development with the highest quality research available. With each issue of *Evidence-Based Child Health* referring to a recent issue of *The Cochrane Library*, presented in a way that is easy to read and digest, the journal is of interest to practitioners, parents, patients, and other child health advocates who want to stay up-to-date with the latest research.

Key features:

- Four to six child-relevant Cochrane reviews are highlighted in each issue; these reviews are selected because of their importance to current paediatric practice.
- Each Cochrane review is supplemented by a concise, easily understood and valuable summary.





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